



MARY HATTLER/Staff Photographer

How has moving from just off Water Street to Bienville Square affected business?

The new location is awesome. We always knew it was the perfect match, it just took us so much longer to renovate. We are the kind of shop you like to look in the window as you pass by for lunch, then come in because you just had to! We are the perfect shop for a gift, dress for the weekend, corporate gift or gift for a co-worker getting married.

We are here to service the downtown community. It is a rela-

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tionship between them and us. That is the special uniqueness that mom and pop shops offer.

What are the pluses of being downtown? We support local charities and participate in Artwalk and other downtown festival activities. We can't say enough good things about the Downtown Mobile Alliance and all they do for downtown businesses. We appreciate the downtown hotels and restaurants for their support and for sending tourists our way. The Battle House spa and wedding staff are constantly sending customers to us. How nice is that?

We have a great team downtown among other businesses, too. They shop with us, and we try to support them also. It's a fun business community.

VITAL STATISTICS

BUYER/DESIGNER: Pat LaGrange (partners are Becky Nance and Becky Rossler).

FIRST JOB: Bookkeeper for the USS Alabama Battleship Commission. I kept their scrapbook, helped start the souvenir shop, gave tours, helped plan the first ex-crew member reunions, helped design the first Miss USS Alabama outfits, and helped with the first displays all around the ship.

BEST ADVICE YOU'VE EVER RECEIVED: Treat people as you would want to be treated. I trust God has a plan for our future, not to harm us but to give us hope. I've weathered two recessions in my design career. I like sharing with others who are struggling to pay bills or keep their doors open that it will get better.

ADVICE YOU WOULD OFFER THE MOBILE BAY AREA: Whatever we do, keep in mind the generations to follow. Let's give them our best.

COMPANY FOUNDED: September 2008.

PRODUCTS/SERVICES: Apparel, bags, jewelry, spa products, local and regional art, gourmet foods, great home and garden accents, lamps, seasonal gifts, books and cards. We also do gift baskets and private shopping parties. We deliver in the downtown area, ship for our customers and special order.

TOTAL EMPLOYEES: 3.